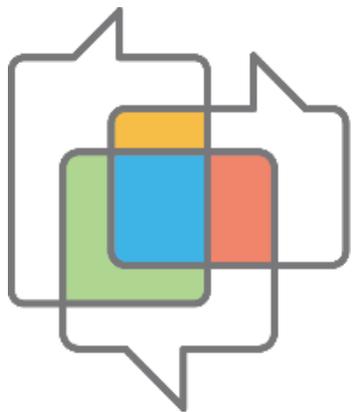


LIVABLE MECK



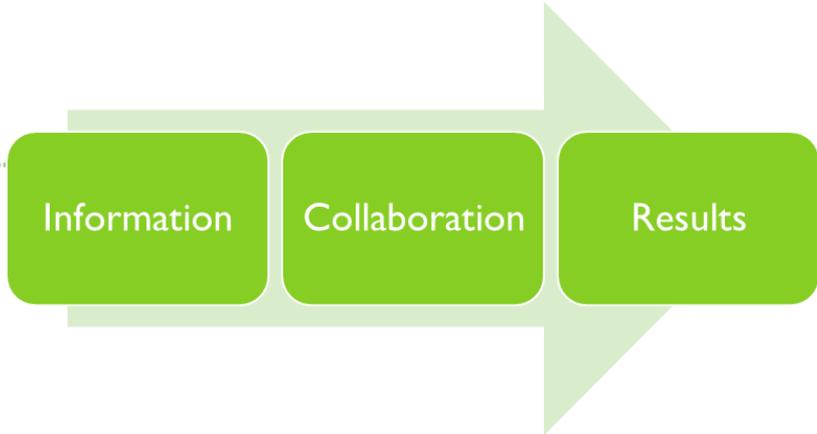
LIVABLE MECK

PARTNERS MEETING AGENDA

- ▶ Featured Remarks by Mecklenburg County Manager
- ▶ **Voice of the Community** Results
- ▶ New Quality of Life Plan
- ▶ Partner Testimonials
- ▶ Call to Action - Make it Happen!

FY19 SNAPSHOT

- ▶ **Voice of the Community**
- ▶ **Engagement Cafés**
 - Green Space & Growth
 - Mental Health Stigma
 - Air Quality
 - Quality of Life Data
- ▶ **Mental Health First Aid certification** in conjunction with the Charlotte Regional Business Alliance and Cardinal Innovations.
- ▶ **Age-Friendly Stakeholders Group** exploring service needs and trends in geriatric psychiatric services, transportation, elder justice, etc.
- ▶ **Social Media Performance**



Information

Collaboration

Results

INTRODUCTIONS

Please share...

- Name
- Organization
- Participation





DENA DIORIO
COUNTY MANAGER





VOICE OF THE COMMUNITY





1074

22 TO PROSPERITY CREEK

22 TO PROSPERITY CREEK

25

RESEARCH APPROACH

Through you...

Because of you...

Thank you!

RESEARCH APPROACH

Maxims

- ▶ Engage Partners to Host and Drive Participation
- ▶ Communicate the Way Residents Prefer
- ▶ Seek a Representation of the Community through Partners

Methods

- ▶ In-person Forums
- ▶ Web Surveys
- ▶ Event Engagement
- ▶ Social Media Engagement
- ▶ Phone Messaging Access

VOC BY THE NUMBERS

5 Research Methods
50 Engagement Opportunities
4,200 Participants Engaged

Thank you!!!

VOICE OF THE COMMUNITY TIMELINE

August
2018



- Share kit presented to partners
- 3 forums Jul/Aug
- Digital Signage runs through April 2019



4 Forums



September
2018

October
2018



5 Forums



- 2 Forums
- 2 Survey hosts



November
2018

December
2018



- 3 Forums
- 5 Survey hosts

VOICE OF THE COMMUNITY TIMELINE

January 2019

- 10 Forums
- 4 Survey hosts



February 2019

- 3 Forums
- 1 Survey
- 2 Social Media engagements
- 1 High traffic event
- Matthews-Mint Hill Weekly

March 2019

- 1 Forum
- 3 High traffic events



April 2019

- 1 Forum
- 4 High traffic events
- 1 Social Media engagement
- Phone Survey
- Telemundo
- Charlotte Agenda



May 2019

- 1 Forum
- STEERING COMMITTEE REVIEWS RESULTS OF VOC

LIVABLE MECK PARTNER INVOLVEMENT

115

Partners Approached to Host

75

Partners Hosted

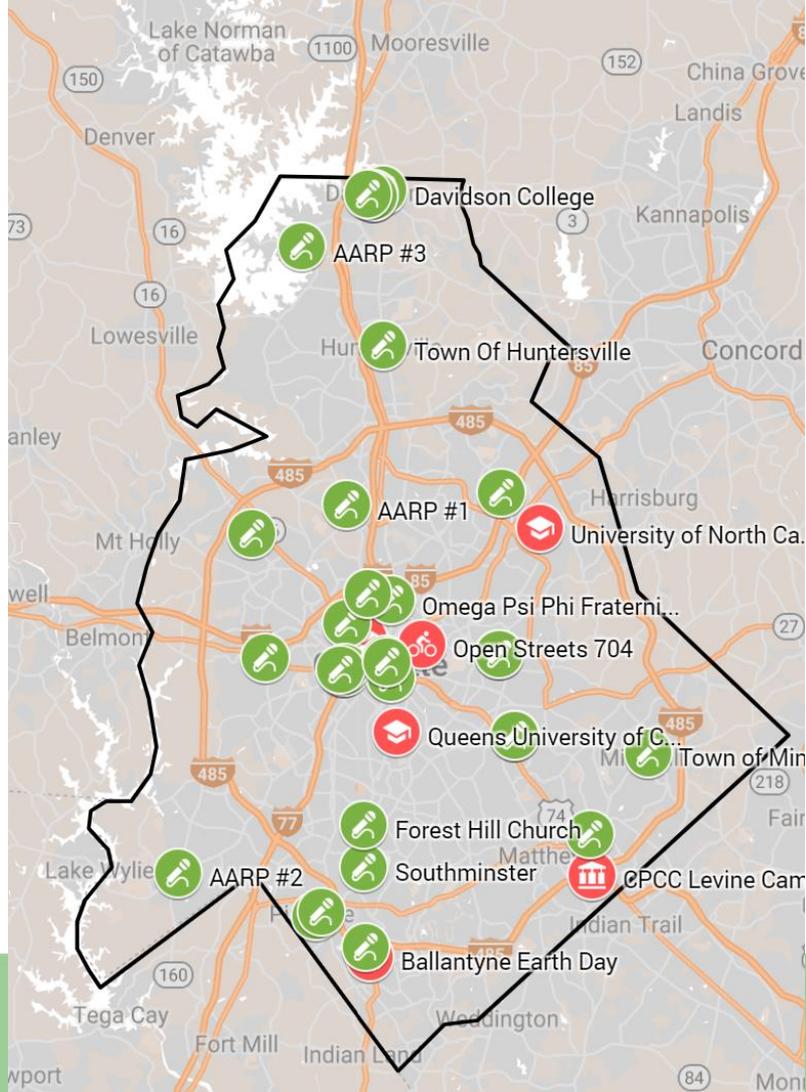
THANK YOU!

Northwood
Sustain Charlotte
Davidson UMC
Southminster
Town of Davidson
Town of Huntersville
Town of Matthews
Town of Mint Hill
Town of Pineville
Matthews Chamber of
Commerce
Matthews Human Services
Council
Aldersgate
UNC Charlotte
Goodwill of the Southern
Piedmont
Cokesbury UMC
Open Streets 704

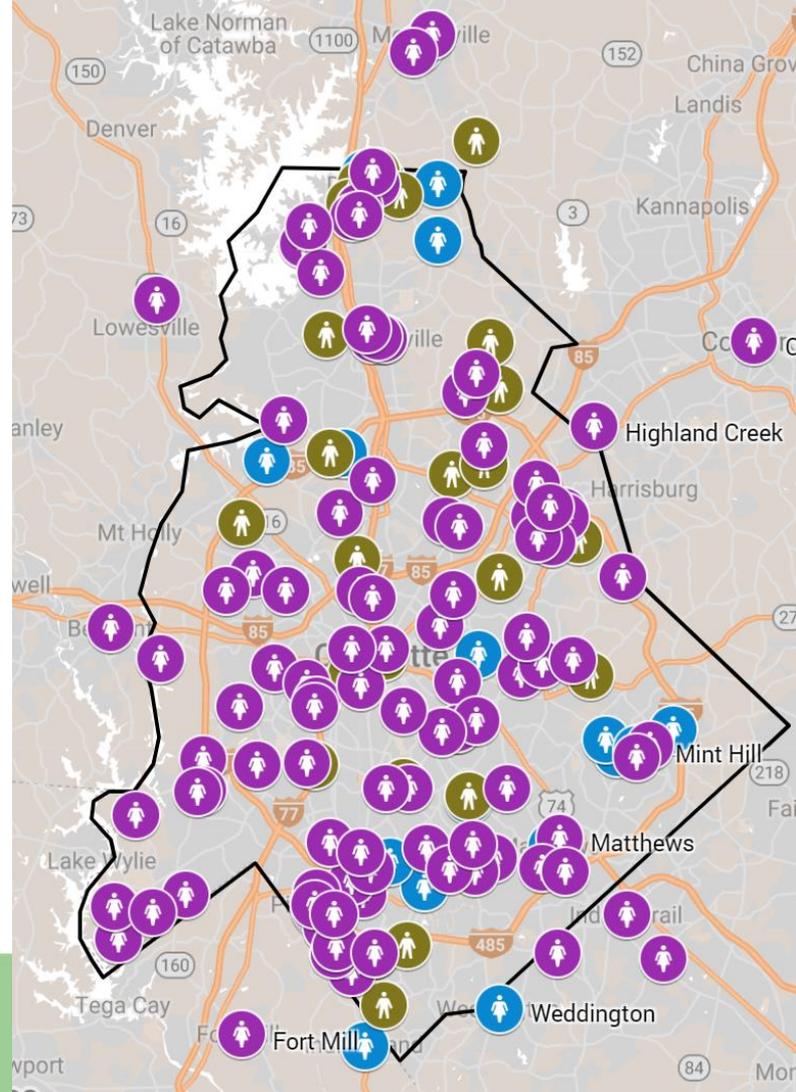
AARP
Omega Psi Fraternity
Davidson College
Queens University
Pineville Neighbors Place
Promising Pages
Derita Neighborhood Association
Urban Institute
CMG Retiree Association
Centralina COG
GenerationNation
Discovery Place
Queen City Unity
Ada Jenkins Center
Forest Hill Church
International Sandwich Festival
Davidson Connections
Resident Culture Brewery Run
Club

Digital Charlotte
Johnson C. Smith University
Charlotte Literacy
Roundtable
265 Point Total Fitness
Trees Charlotte
Matthews Police
Department
Air Quality Business
Coalition
Belk Foundation
Young Democrats
Mecklenburg County DSS
Mecklenburg County CJS
Mecklenburg County CSS
Mecklenburg County
LUESA
A Mighty Fortress Lutheran
Church

Engagement Locations



Participant Neighborhoods



3 WAVES OF COMMUNITY INSIGHTS AND IDEAS



Wave 1 – Reviewed 8 Guiding Principles, Prioritized, Identified What’s Missing, & Envisioned the Great Community



Wave 2 – Reviewed Wave 1 Revisions, Prioritized, Refined, & Envisioned the Great Community



Wave 3 – Reviewed Wave 2 Results, Finalized, and Identified a Path Forward



KEY COMMUNITY PRIORITIES & DEFINITIONS



VISION OF A GREAT COMMUNITY

- ▶ Residents want to live in a healthy, accessible, affordable and safe community.
- ▶ They want to live in a community with a togetherness a unity, with opportunities for all. Those could be opportunities for businesses, for jobs, for recreation, entertainment, or education.
- ▶ ...and the community and its residents are prepared for what those opportunities and the future may bring.

THE LIVABLE MECK PLAN

The
environment
where we
want to live

Healthy

Affordable

Secure

Accessible

What we will
do in the
environment

Educated

Innovative

Enjoyable

How we want
to be with
each other

Together

COMMUNITY

TAGLINE

Was...

**Your voice.
Your vision.**

Now...

?

LIVABLE MECK

Better... Together.



PROGRESS REPORT



PROGRESS REPORT

- Voice of the Community (page 4)
- **Livable Meck Plan** (pages 8-9)
- Results (pages 10-25)
- Quality of Life Explorer (page 26)

LIVABLE MECK PLAN

- Table discussion; Partner alignment form.
- Please turn to pages 8-9 of the Progress Report.
- **Discuss the new Livable Meck Plan** and how it aligns with your organization's mission, strategies, operations, and decisions.
- **Complete the form** to indicate where your organization aligns to the Plan.
- Leave the completed form on the table.

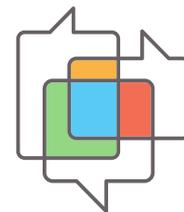


PARTNER TESTIMONIALS





CALL TO ACTION



LIVABLE
MECK

BETTER...TOGETHER.

- Table discussion; Partner participation form.
- Please review the services Livable Meck OFFERS to Partners and involvement Livable Meck SEEKS from Partners.
- **Complete the form** to indicate your intentions.
- ***IF TIME PERMITS...Discuss the ROI you have experienced as a Partner*** and what you would like to experience in the future.
- Leave the completed form on the table.

FY20 HIGHLIGHTS

- **Governance:** New Steering Committee Members
- **Engagement:**
 - Roadshows and Workshops
 - Engagement Cafés
- **Results:** Tracking and sharing results. Serving Partners as they advance the Plan.

CALENDAR NOTES

- ▶ **September 25** – Instagram take-over!!!
- ▶ **October 1** – Presentation to the Mecklenburg Board of County Commissioners
- ▶ **October 29** – Engagement Café *(see inbox today for link)*
- ▶ **November 12** – Presentation to the Davidson Town Council
- ▶ **November 25** – Presentation to Matthews Town Council



THANK YOU!

